



**7TH GLOBAL CONFERENCE ON BUSINESS AND SOCIAL SCIENCE 2018**

# Contemporary Issues in Management and Social Sciences Research

**CONFERENCE  
REPORT:**

**August 20-21, 2018  
Cinnamon Grand Hotel  
Colombo Sri Lanka**

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Management (Indonesia), Sriwijaya University (Indonesia), University of Dhaka (Bangladesh), State University of Malang (Indonesia), Tanjungpura University (Indonesia), University of Antique Philippines), Independent University, (Bangladesh) is organizing the 7th Global Conference on Business and Social Sciences (GCBSS). The conference took place at Cinnamon Grand Hotel, in the capital city of Colombo Sri Lanka boasting gleaming skyscrapers, colonial architecture, charming locals, and a myriad of natural attractions.

Experts from 48 countries gathered to participate in the conference. The conference covered important issues in Business and the Social Science under various sub-themes. The goal of the conference is to provide a platform for international relationships among the researchers involved in Business and Social Sciences, to provide a platform for academics to excel and also to increase research culture in Malaysia and around the world.



The conference started with the opening remarks and welcome speech from Chairman of GATR Advisory Board, Dr. Kashan Pirzada. He highlighted the relevance of the conference topics to the current research trends of development of business and social sciences, greeted participants and expressed his gratitude to all participants for their valuable contribution to the conference procedures. He put hopes that the conference should become an efficient platform for the creation of new collaborations and networking.



Further the floor was passed to our plenary speaker, Professor Dr. Gabriel A. Moens, Curtin University and Emeritus Professor at the University of Queensland, Australia. He contributed a speech to the topic of 'The Importance of Academic Freedom and the Rule Of Law for Research'. Although the Importance of Academic Freedom for Research is generally recognized, the topic itself has received little attention in the relevant literature. Academic Freedom only flourishes when the 'Rule of Law' is nurtured. He discussed the parlous state of Academic Freedom on university campuses and reviewed the concept of the 'Rule of Law' is fluid and is influenced by the culture and local circumstances in each country.



Professor Istemi Demirag from University of Keele, United Kingdom presented his abstract 'Management Control Issues in PPP Contracts'. Drawing on the concept of



*governmentality*, his paper explores the roles of accounting in the rationalization and operationalization of the UK's Private Finance Initiative (PFI). Based upon an examination of the UK governments' PFI policy discourse as contained in official documents published from 1992 to 2012 by the Her Majesty's Treasury, the National Audit Office and relevant Parliamentary Select Committees, it was

found that whilst an under-invested government infrastructure amidst tight borrowing restrictions on government departments makes PFI attractive to governments, accounting was employed by successive UK governments as a means to both construct and operationalize rationalities.



Before the end of the conference, the workshop on 'Publishing in High Impact Factor ISI Journals' was conducted by Professor Dr. Gabriël A Moens and Professor Dr. Danture Wickramasinghe. The workshop covered the journal publication requirement, general requirements of ISI/ Scopus Indexed Journal selections, technical preparation before writing,

dealing with reviewers' comments, publication tools and resources and also, ethical and legal issues in writing and publishing.





Conference organizers would like to express their gratitude to all plenary speakers and participants joined this international network and visited Colombo, Sri Lanka to make their deposit by high quality presentations, interesting discussions and feel unique atmosphere of the fruitful scientific gathering. Members of Global Academy of Training and Research would like to express a great appreciation to students and researchers of University of Malaya for their contribution to the conference.

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